



CRISIS LEADERSHIP: HOW TO LEAD EFFICIENTLY

Feher Andrea¹, Toader Cosmina Simona¹, Varma Vishal Singh²

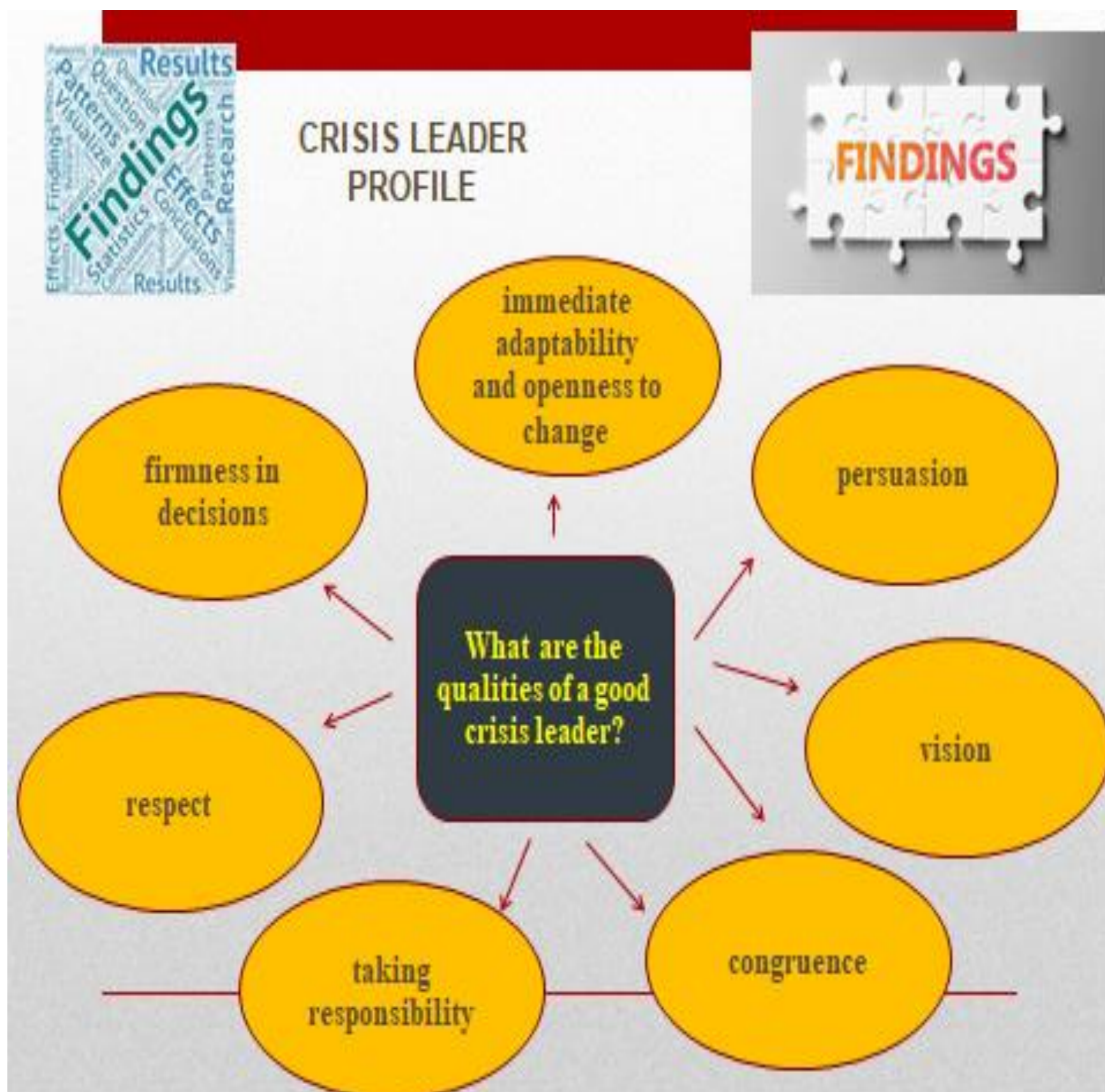
¹ University of Life Sciences "King Mihai I" from Timisoara, Romania

² Rajasthan Grameen Aajeevika Vikas Parishad, Jaipur/Rajasthan, India

Abstract:

In recent times, there is more and more talk about the leadership crisis. There are good managers, but there is a lack of leaders, there is a lack of people to ensure effective leadership and a vision. As crises are increasingly frequent and complex, so is the concerted effort to develop a good crisis leader. This article attempts to provide an overview of the definition of the concept, the main types of crisis and the key competencies for crisis management. Vision, action, communication, strength and team encouragement, sensemaking, decision making, and facilitating learning are the key competencies for crisis leadership. These competencies are necessary for a good crisis leader and the article presents suggestions to guide thinking in relation to each of these competencies.

In its simplest form, **leadership is influencing other people to follow.** Therefore, anyone who can influence people to follow them has **leadership qualities!**



CONCLUSIONS: Leadership materializes, from the perspective of crisis situations, in the adoption of those measures aimed at adaptability.

In a crisis situation, effective leaders define the challenge and vision clearly, assemble a team to coordinate and implement the change, communicate the new vision, face the challenges during the crisis situation with courage.

