



REPRESENTATIVE RESOURCES FROM MARAMURES. VISIBILITY ANALYSIS AND FUTURE PROPOSALS

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Abstract: The sustainability of rural tourism in Maramures area is primarily dependent on the attractive potential. Why is this region considered unique and those who have been there want to return? Because the villages of Maramures Country illustrate in an attractive way their evolution over time and the passage through the changes that have occurred. The presence of wooden constructions is characteristic, with an unmistakable architecture, in the form of gates, churches, houses and other household annexes. Then the way of life remained authentic, the locals illustrating daily the specific this particular aspect, which made unmistakable this area. The research carried out in the framework of this scientific approach aimed to analyze the opinions of tourists for resources with specific rural characteristics, or which somewhat mirror the life in the Maramures rural area, respectively: Breb village, Sighet Village Museum, the Merry Cemetery, Mocanita road through the Vaser Valley. The finality of the performed analysis allows the possibility and at the same time the necessity of issuing future proposals.

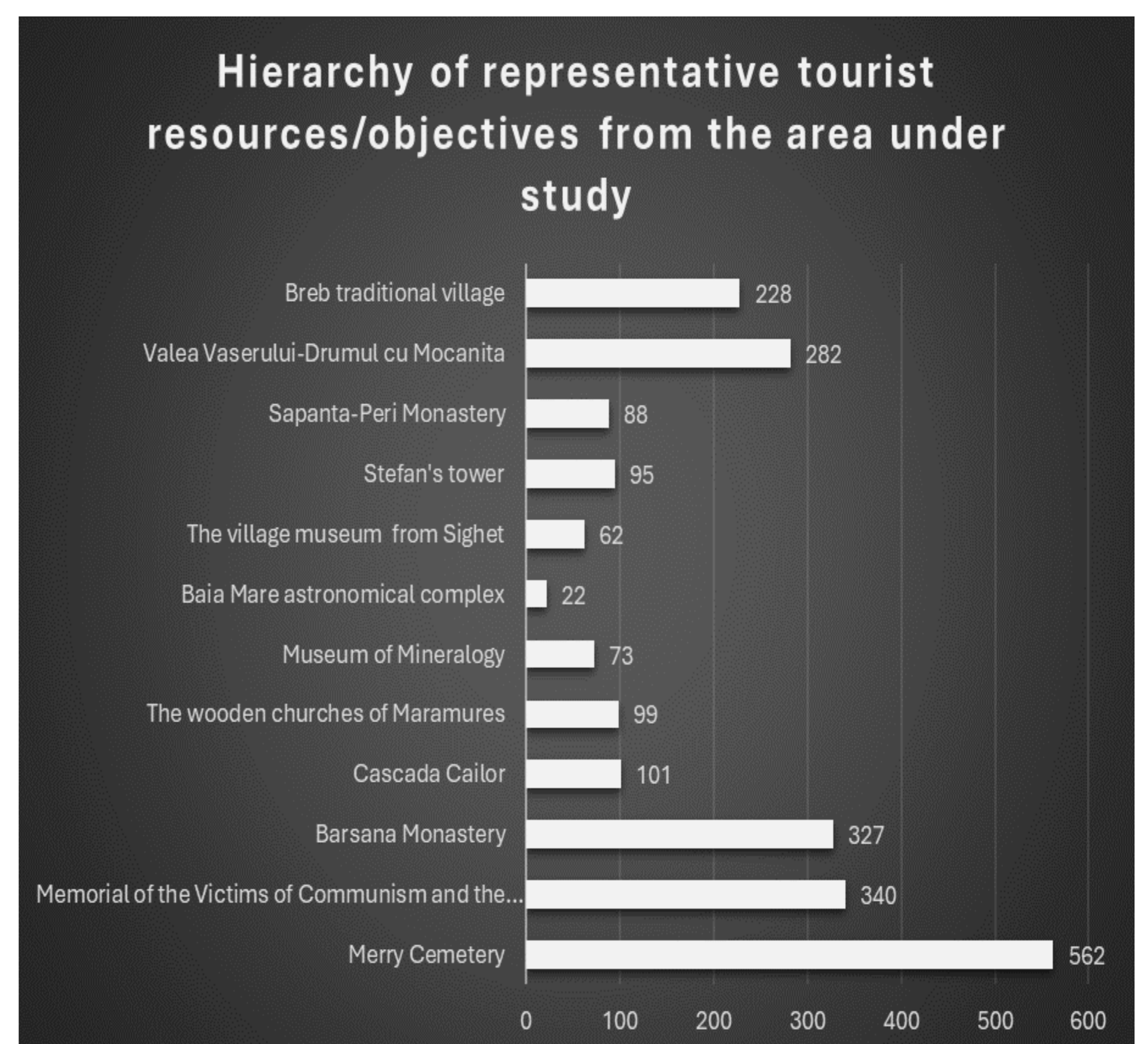
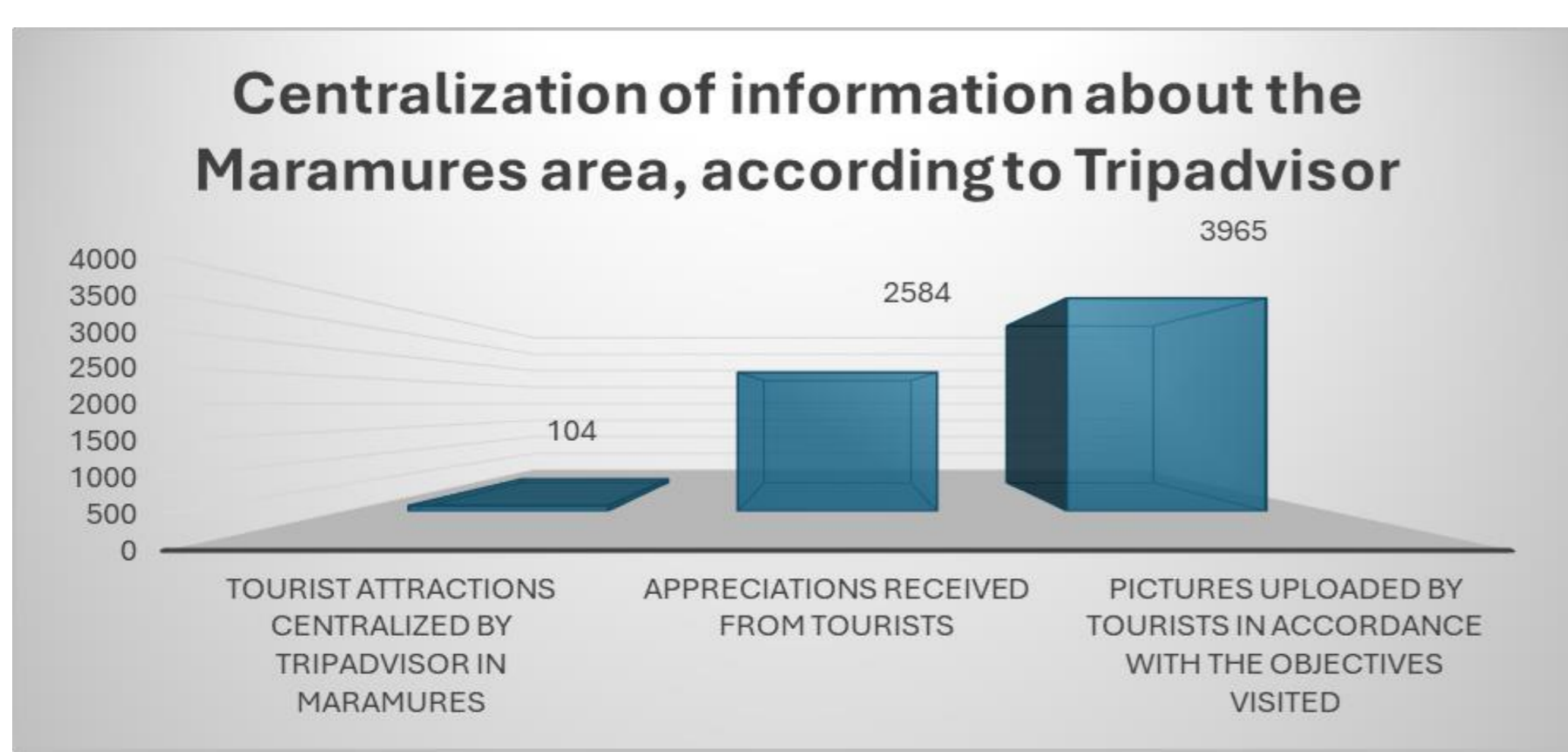
• Introduction

, Currently, the painful truth is that many of the Romanian rural areas with potential for rural tourism, [7,11,12] are in poverty.[4,5,6,9] Obviously, the question that may arise is: why would a tourist come to the Romanian countryside? Logically because they are unique tourist products that cannot be seen and obtained in other countries. Such a product can be the agritourism product, which combines several resources, thus giving the tourist the possibility to satisfy several needs [13,3] in a single vacation.

• Material and method

The area under study is a well-known and famous one both at the national and international level, and this derives from the multitude of comments left by tourists, especially foreign ones, on the various tourism-specific websites. Among the more popular sites, intended for tourist activity, (Booking, Tripadvisor), we considered the Tripadvisor site in conducting this research, starting from the consideration that Booking is mainly intended for accommodation reservations, while Tripadvisor includes both the reservation, as well as the leisure part, or "things to do in a place".

• Results and discussions



Conclusions

Proposals for increasing the visibility of Maramures and its specific resources. Although Maramures is visible, both in the eyes of the Romanian tourist and in the eyes of the foreign tourist, the lack of appropriate management of the activity is noticed by the tourist, in the case of almost all the analyzed objectives. Perhaps, first of all, there is a need to establish some general measures, applicable to the entire area, and their summation to constitute a plan to follow

