

STUDY REGARDING THE EVOLUTION OF MEAT AND MEAT PRODUCTS CONSUMPTION IN OUR COUNTRY

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Abstract: The consumption of meat and meat products in our country is achieved by purchasing them from agro-food markets, hypermarkets and specialized stores, but also from the households' own resources, consumption of products from own resources, self-consumption, includes human consumption and fodder products agri-food, to which non-food products are also added. Household resources are made up of: agricultural production, stocks of previous periods, products processed in the household, products received as gifts or for work. It can be noted a considerable increase in meat consumption in our country, a fact due to the development of the food industry and the increase in imports of this group of agri-food products until 2018, starting from the second part of 2019, the meat market in our country was on an upward trend primarily due to the increase in the recovery price.

• Introduction

The consumption basket represents a notion that designates the structure and components of the consumption of an average-sized family over a determined period of time, usually a month. The structure of the consumption basket includes both food and non-food products and services. It represents the amount of expenditure required by an average-sized family to purchase current consumer goods and services over a certain period of time.

• Material and method

For the achievement of this scientific work, studies were undertaken in the specialized literature and in the statistical data publishing media in order to determine the evolution of the meat and meat products consumption at national level.

• Conclusions

- The consumption basket can constitute an important statistical landmark in living cost calculation or of the evolution index of prices and tariffs for products and services for population consumption.
- Agri-food consumption from Romania tends to approach to the one from developed countries, as a result of income increase. Using high-performance production technologies, good farm management, having resources in Romania, a balanced consumption of meat and meat products can be ensured even in conditions of economic crisis.

• Results and discussions

Analysing the evolution of meat and meat products consumption at national level in recent years, an increasing trend can be observed, which is supported by the increase in the population's income, even if the swine market shows signs of decline in the last year. Poultry meat remains in the top of Romanian consumers' preferences with a monthly average in 2021 of 1.71 kg/inhabitant, on the 2nd place being situated the meat from the swine species.

