

THE PARTICULARITIES OF RURAL TOURIST ACTIVITIES FROM GARANA AREA

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Abstract: The reason for choosing Garana area as a research location derives from the multitude of resources it possesses, an extraordinary tourist potential that is not yet sufficiently exploited. On this background, making future proposals for the development of rural tourism is both opportunity and necessity. The research undertaken in this area aimed to study the particularities of the rural tourism activity from Garana area, focusing on the owners of rural tourism structures, highlighting in this way: the way of carrying out the rural tourism activity, the particularities of the accommodation structures, and at the same time the possible trend of this activity.

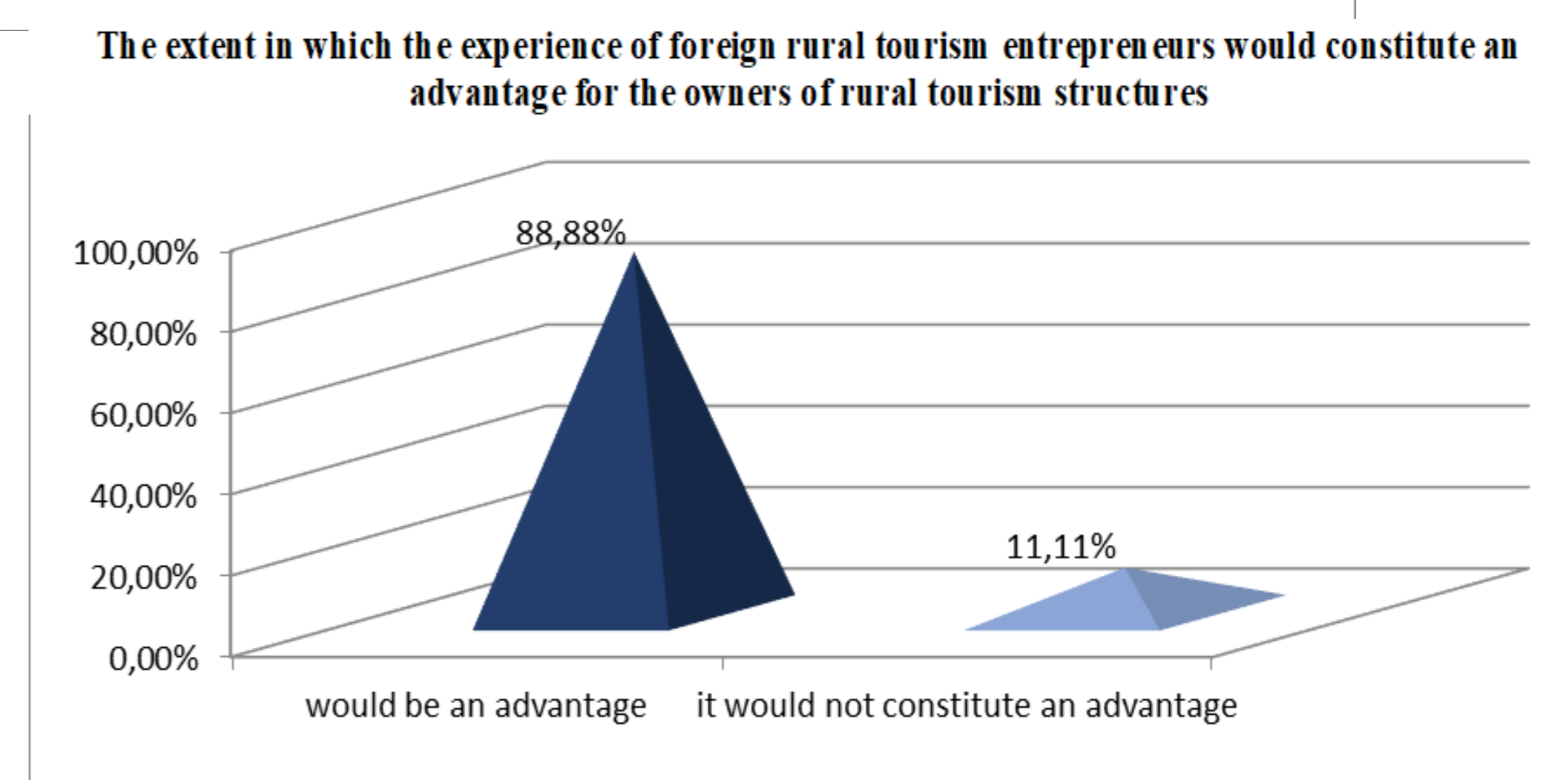
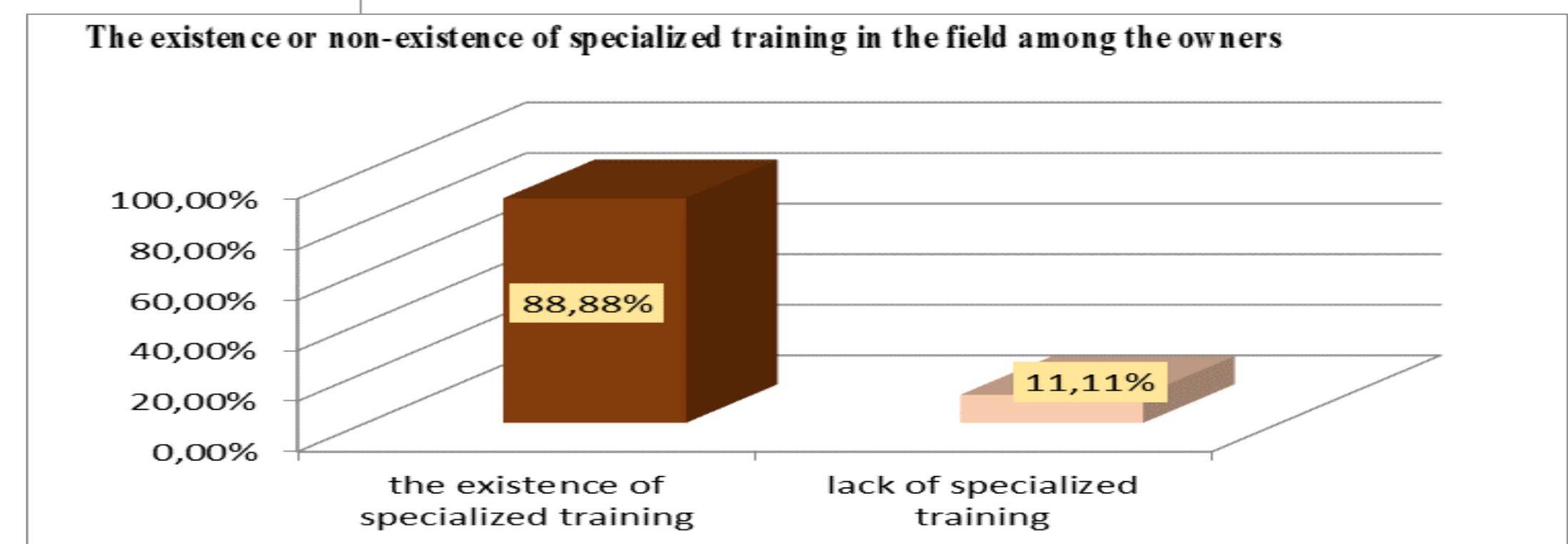
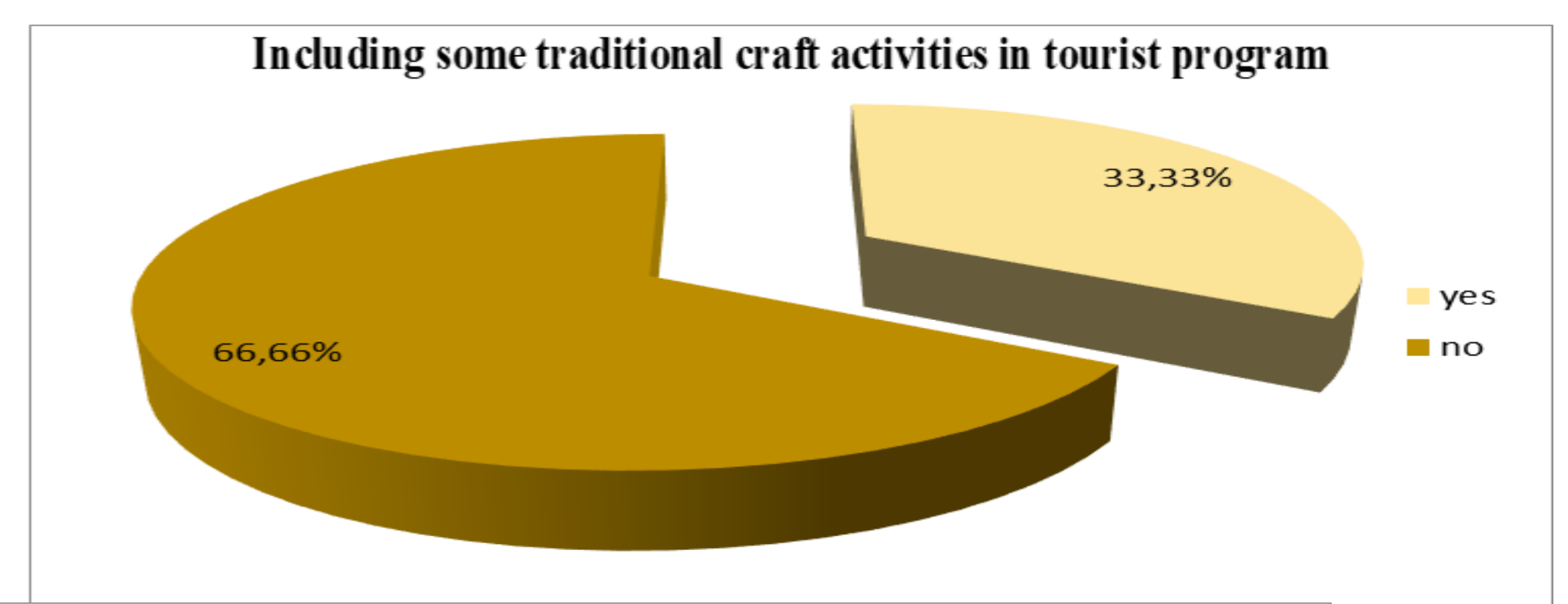
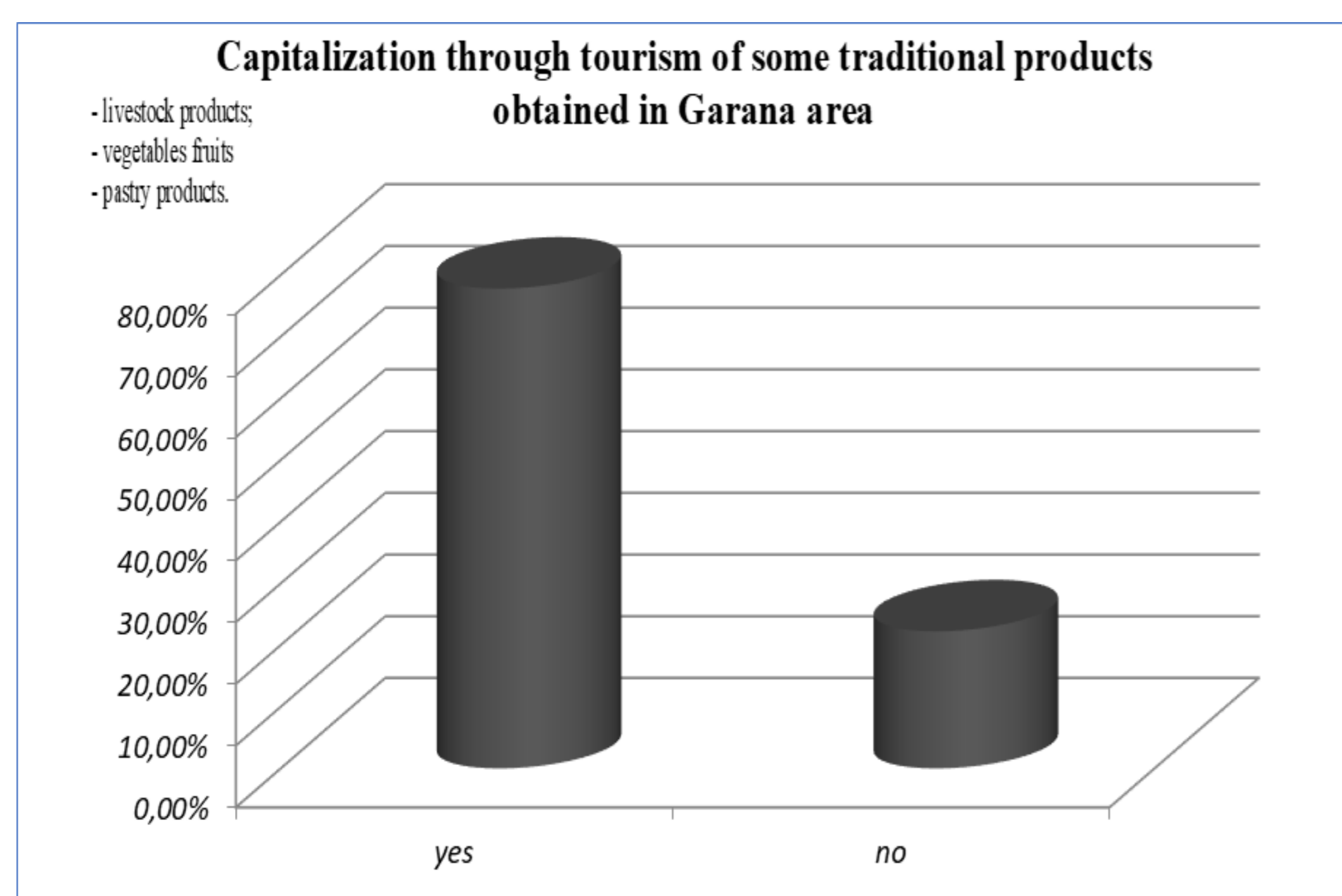
• Introduction

Garana and its surroundings present an extraordinary tourist potential that is not yet sufficiently capitalized. The generous nature, the gentle altitude, between 809 m and 1100 m, the purity of the water and the special quality of the air make Garana and its surroundings a true oasis of health, an ideal area for hiking and relaxation, perfect for the development of tourist activities. Among the local resources used through rural tourism and agritourism we mention: village architecture, traditions and customs, the popular part of the area, culture, etc.

• Material and method

The purpose of the research was to study the particularities of the rural tourism activity in the Garana area, focusing on the owners of rural tourism structures, highlighting: the way of carrying out the rural tourism activity, the particularities of the accommodation structures, and at the same time the possible trend of this activities. To achieve the proposed goal, several specific objectives are pursued, and using a questionnaire with 10 questions information were collected to determine the owners of rural tourist structures from this rural mountain area interest degree for agritourism activity.

Results and discussions



• Conclusion

- There are a number of problems related to the correct exploitation from the tourist point of view of specific products from the area. The resources and products specific to the area are:
 - - specific mountain tourism resources;
 - - traditional crafts and customs;
 - - traditional holidays;
 - - local products obtained in the households from the area
- The synthesis elements that reflect the aspects related to the capitalization of agricultural production, crafts and other products specific to the area lead to the following considerations:
 - - there is no organized network for the processing of products specific to the area that would co-interest the producer and thus create an own network based on cooperation;
 - - the village does not present definite offers, able to direct the specific products towards modern processing and commercialization forms, through which to stimulate the resident producers