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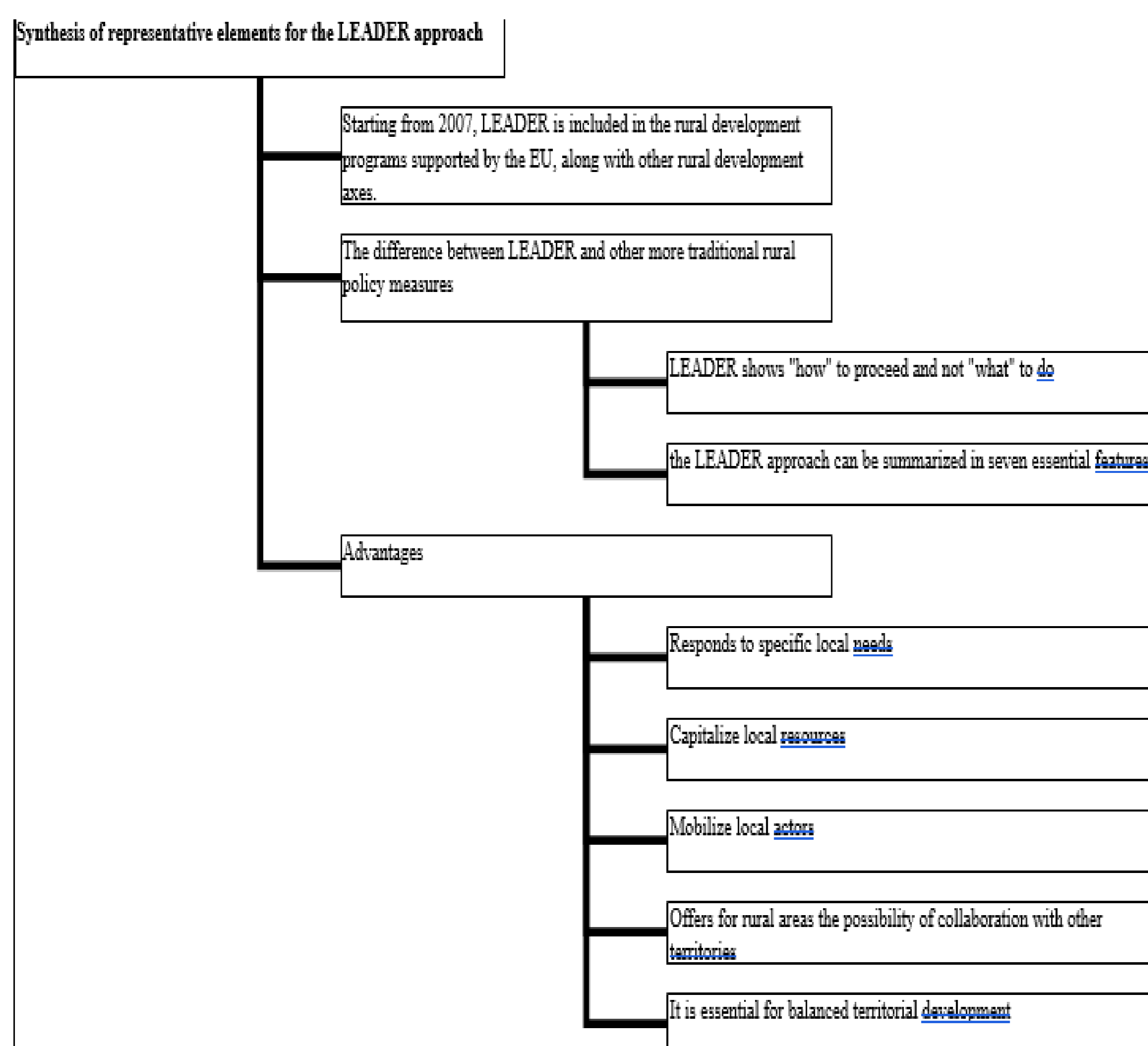
PUBLIC-PRIVATE PARTNERSHIP – POSSIBILITY TO ENSURE THE DEVELOPMENT OF COMPETITIVE RURAL ENTERPRISES

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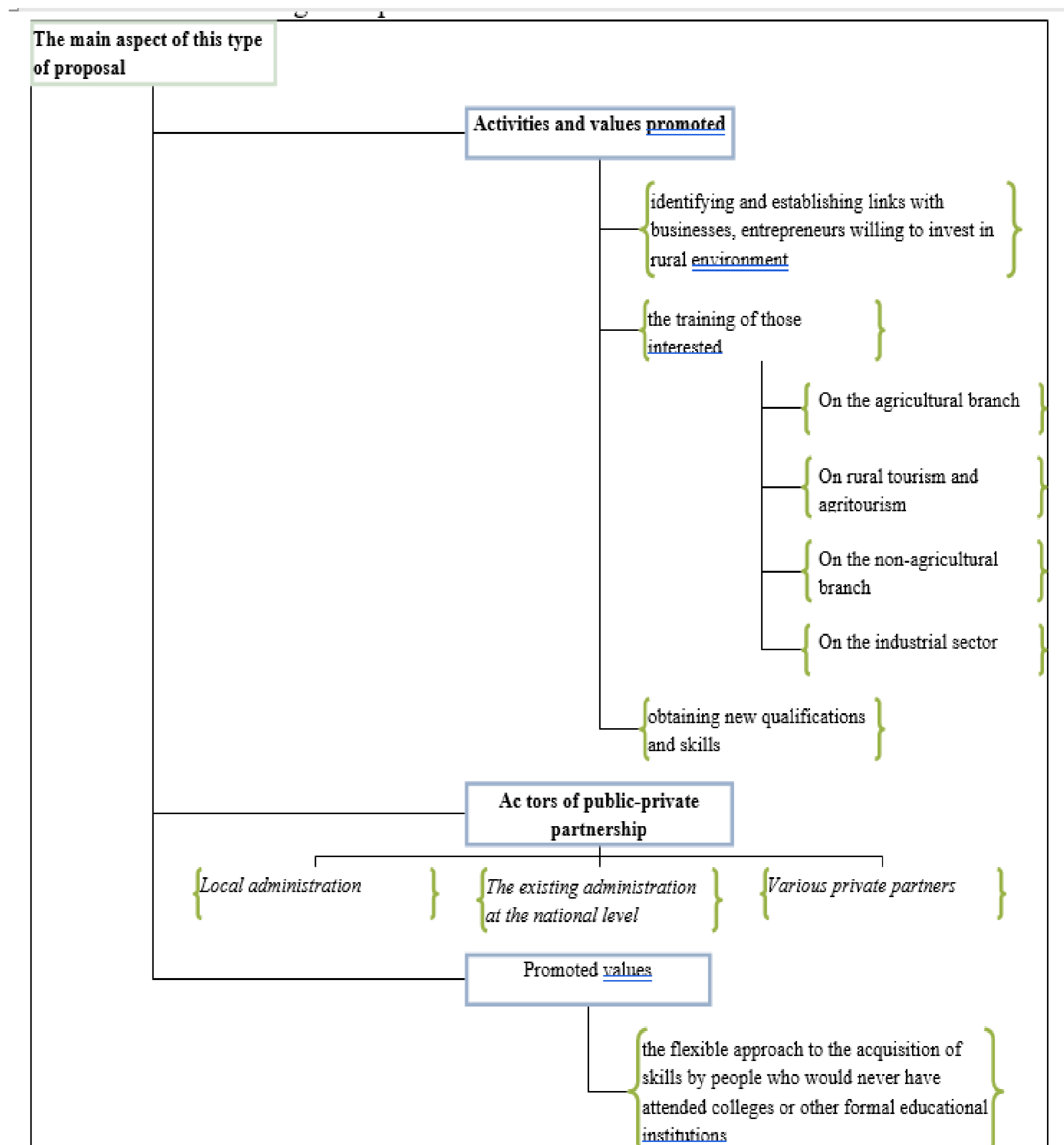
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Abstract: At the community level, there are a series of rural development initiatives, LEADER being one of them, the purpose being to encourage, at the European level, public-private partnerships and the exchange of best practices, in order to promote the rural world. The solution of public-private partnerships, namely cooperation, in various forms, between public authorities and the business environment, in order to ensure financing, construction, renovation, management, maintenance of an infrastructure or provision of a service, is not a novelty. In some countries of the European Union, the operation of this type of partnership has very good results, for the development of rural area. The purpose of this research is to propose the development of competitive rural enterprises through LAGs and public-private partnerships.

• Introduction



Results and discussions



• Material and method

- The purpose of this research is to propose the development of competitive rural enterprises through LAGs and public-private partnerships. Thus in order to achieve this objective several stages must be pursued: describing the relevant aspects characterising the public-private partnerships, presenting the proposals by mentioning: the area to which such a project can be applied, the main objectives pursued, also the main values and the presentation of the actors of such a proposal.

• Conclusion

- The proposal to
 - The effects of the projects proposed to be realized through public-private partnership cannot be known immediately, but only after a period of several years and must be viewed globally. They are directly individualized through the influence manifested on two major plans:
 - economically, by the fact that rural activities can contribute to the following: maintaining existing jobs in other sectors of activity; supplementing real incomes through the contribution of complementary profits;
 - social, with reference to: increasing the degree of employment, especially among young people; expanding the forms of professional training.